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Trend Report: Strobing



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Naturally, as we go through life we like to change up our makeup looks. Luckily for us, the makeup world never sleeps



Lauren Tom

On August 6, 2015

and there are always new beauty trends to follow and try, whether it's inspiration from runway models, our favorite celebrities or our go-to bloggers.

Recently, contouring has been all the rage, hyping up the intensity of beauty products that work magic on face

narrowing and cheekbone carving looks. However, there is a new trend that's making everyone stop using so much bronzer and blush and instead opting for a more natural contour: Strobing.

Lots of girls have been focusing their attention on **Kendall Jenner**, the fresh face of the trend. Strobing, a less intense contouring method, involves a lot of highlighting. When applied well, dewy skin shines and shimmers in the right places and angles of the face. This beauty trend uses light to enhance and define features with reflective and highlighting products.

To get this all-natural, healthy glow, you need a great moisturizer cream and an amazing illuminating highlighter. To start out, create a glowy base to your skin with a natural tinted moisturizer to help bring out that luminous look. Cream bases like **Jouer's Luminizing Moisture Tint** is perfect for your skin and also works well for highlighting applicators.

Finding the right highlighter and brightener is an important part of strobing. These beauty products are used in generous amounts to really focus in on the dewy glow that strobing is all about. Some of our favorite highlighting tools are the **Sonia Kasuck's Chic Luminosity Highlighter Stick**, the **Cynthia Rowley Beauty Brightening Illuminator**, and the **Giordano Beauty Cream Highlighter**.

When using and applying, zero in on your cheekbones and brow bones. These spots are vital because they highlight the defining points on your face. Emphasize the cheeks and brows with a significant amount of product to create a healthy glow. In addition, apply at the inner corners of the eyes and the little bridge of your nose. After covering all the areas, blend the makeup with a sponge or use your fingers to complete the strobing look.

Strobing is a great beauty trend for anyone whether you have naturally dry skin or naturally oily skin. Whichever the case, adjust the strobing method for your type of skin. For dry skin, moisturize more and amp up the highlighting. For oily skin, use a highlighting powder on the t-zone (where most oily skin builds up) to continue the natural glow look.

Having a consistent skincare routine to go along with the strobing technique is a good idea. Remember to clean and moisturize your face every night and eat an antioxidant-filled diet. Also, using brightening face masks bi-weekly will exfoliate the skin and help create the perfect base for strobing.

Feature Photo via [We Heart It](#)

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