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Blogs To Follow For Lovers Of Preppy Style



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Lauren Tom

On June 16, 2015

The preppy trend has been around for a long time because of its timeless, effortless and classic style.

Bright cardigans, crisp button-downs and pearl jewelry are some of the staples of a luxurious ensemble. To draw inspiration for your own look, here are 10 fashion and lifestyle blogs that channel a lovely preppy style.

Classy Girls Wear Pearls

The blog captures gorgeous images of preppy outfits with New England scenery as a backdrop. Creator Sarah has a passion for fashion and the New England area, which she combines for a truly preppy inspiration. Look for outfits with pops of color, intricate designs and an embellishment of bows.

Atlantic-Pacific

For those of you who have an eye for detail, Atlantic-Pacific is the haven for you. Blaire, known for her pretty and classic style, presents simplicity at its finest with carefully selected outfits and items. A preppy style with a slight twist, check out her beautiful photos and cool touches like a painted fingernail collar.

The Preppy Princess

The Preppy Princess is the essence of an American preppy lifestyle. Clothing, designers, brands and ideas are the main attraction on this blog where international model Weijia shares the latest fashion trends. Her inspiration comes from her love of nautical jewelry and argyle sweaters.

Necessary & Proper

The dynamic duo, Lauren and Van, style their way through D.C. in perfectly preppy attire while attending political/social events and visiting Palm Beach. Both bloggers enjoy their fair share of accessories, and they highlight the preppiest outfits for every occasion.

Southern Curls & Pearls

This well thought out preppy style blog has a great balance of photography and fun blurbs describing the outfit. Caitlin, the founder of Southern Curls & Pearls, welcomes you in with an array of perfect outfits she models and puts together. She has a cool take on preppy style, adding leather jackets, funky jewelry and sexy cutouts to the mix.

Preppy by the Sea

Preppy by the Sea is an honest, fun-loving blog for girls who enjoy fashion, New England and the summertime. Julianna and Catherine find inspiration for their blog through Lilly Pulitzer dresses, J. Crew and Madewell, which make up the majority of their wardrobes. These New England girls share their style icons, style must-haves and their own style finds.

Nautical by Nature

All things preppy and all things nautical pretty much describe this preppy blog and Kate who created it. Identifying Blair Waldorf and nautical designs as her inspiration, she fills the blog with content about fashion choices, events and designs that are simple, elegant and beachy.

The College Prepster

The College Prepster, run by Carly, is the go-to place for amazing preppy styling ideas. Following her school, her travels and her life, we get an inside look at her outfit choices for every outing. Simple, fun and colorful outfits complement her lifestyle, which she also documents on her blog.

The Perennial Style

Fashion-forward and trendsetting is what describes this highly impressive fashion blog. To writing about favorite style pieces to showcasing a complete look worn at an event, these three sisters know their way around the fashion world. The blog includes image sets of themselves coupled with written out notes and alerts about the top trends.

Unabashedly Prep

Although this preppy blog is for everyone, it's mostly geared to guys. For your men to look good and match your fashionable preppy style, Unabashedly Prep is an inspiration for classical and tailored looks. F.E. shows off complete handsome looks on himself and others he comes by. Suit and tie combinations, rolled up sleeves of shirts and chunky sweaters included.

Feature Photo via [We Heart It](#)